



ASTONISHED! INC.

# 11th Annual Walk & Roll

[HTTPS://WWW.BEINGASTONISHED.COM/WALK-AND-ROLL//](https://www.beingastonished.com/walk-and-roll/)

SPONSORSHIP PACKAGE



ASTONISHED!  
BETTER TOGETHER



# Sponsorship Package

## ASTONISHED! WALK & ROLL

### OVERVIEW

The Big Sky Centre for Learning and Being Astonished Inc. is a non-profit registered charity based in Regina, SK.

Grounded in the Strength's Perspective, we work towards an inclusive community where young adults with complex physical disAbilities can share their dreams, explore their strengths, and lead others to a more authentically inclusive society.

Using a user-led model, we offer programs in the areas of self-discovery/skill building, literacy, vocation and recreation. Over 50 young adults with complex physical disAbilities make up our core memberships.

### Event Details

In celebration of the UN International Day of Persons with Disabilities, Astonished! is excited to host its 11th Annual Walk & Roll—a family-friendly pledge event supporting our work.

Over an 8-week campaign, teams of four raise funds through pledges, mini community fundraisers, and social media. The campaign concludes on December 6th with our Walk & Roll event, where we gather, celebrate, and move together!

Since 2015, the Walk & Roll has raised \$277,186, growing from \$5,000 in its first year to over \$41,000 last year, engaging about 100 participants annually and supported by hundreds of generous donors.

Walk and Roll

December 6<sup>th</sup> 1:30-3:00

Core Ritchie Centre



# Sponsor Benefits

## ASTONISHED! WALK & ROLL



### *Trailblazer Sponsor - Leading the Way*

\$3000

- Corporate Name with 'presented by' will accompany the event name
- Opportunity for company to bring greetings at the event
- Name announced at the event
- Logo on all marketing and communication materials moving forward
- Logo on participant pledge sheets
- Category Exclusivity
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletter arranged in support categories
- Social Media Blast occurring once a week for four weeks leading up to the event
- Framed thank you for display

### *Pathfinder Sponsor - Creating Routes Together*

\$2000

- Logo on all marketing and communication materials moving forward
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Newsletter arranged in support categories
- Logo on Astonished!'s website arranged in support categories
- Social Media Blast occurring one week prior to the event
- Framed thank you for display



# Sponsor Benefits

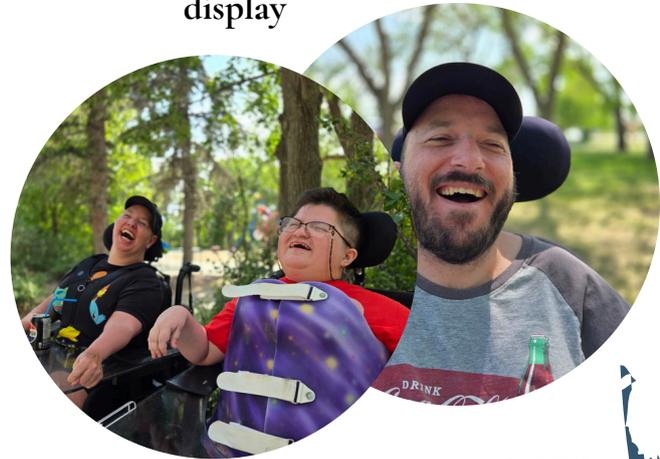
## ASTONISHED! WALK & ROLL

### *Stride Sponsor - Steady and Supportive*

\$1000

- Logo on all marketing and communication material moving forward
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletters arranged in support categories
- Logo on Astonished!'s website arranged in support categories

- Social Media Blast one week prior to the event
- Framed thank you for display



### *Roll Along Sponsor - Keeping the Momentum Going*

\$500

- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletters arranged in support categories
- Logo on Astonished!'s website arranged in support categories
- Social Media Blast one week prior to the event
- Framed thank you for display



# Contact Information

ASTONISHED! WALK & ROLL

We thank you for your consideration to sponsor the 11th Annual Walk & Roll. All sponsor packages can be purchased by contacting Astonished!

Love the project but don't connect to one of the sponsorship options?  
Contact Bonnie to create a unique sponsorship opportunity!

Astonished! Inc.

Bonnie

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