



ASTONISHED! INC.

# 10th Annual Walk & Roll

[HTTPS://WWW.BEINGASTONISHED.COM/WALK-AND-ROLL//](https://www.beingastonished.com/walk-and-roll//)

SPONSORSHIP PACKAGE

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ASTONISHED!  
BETTER TOGETHER

DECEMBER 07,

2024

# Sponsorship Package

## ASTONISHED! WALK & ROLL

### OVERVIEW

The Big Sky Centre for Learning and Being Astonished Inc. is a non-profit registered charity based in Regina, SK.

Grounded in the Strength's Perspective, we work towards an inclusive community where young adults with complex physical disAbilities can share their dreams, explore their strengths, and lead others to a more authentically inclusive society.

Using a user-led model, we offer programs in the areas of self-discovery/skill building, literacy, vocation and recreation. Over 50 young adults with complex physical disAbilities make up our core membership.

### EVENT DETAILS

- In harmony with the UN International Day of Persons with Disabilities, Astonished! is hosting its 9th Annual Walk & Roll:
  - A family-friendly pledge event that aims to raise funds to support the work of Astonished!
  - Over a 8 week campaign period, teams of 4 raise money by collecting pledges and/or hosting mini community fundraisers and being active on social media
  - The campaign period ends with the Walk and Roll Event on December 01st! We gather, we celebrate and we walk and roll!
  - Since 2015, our annual campaign has successfully raised \$236,179, with remarkable growth from \$5,000 in its early days to an impressive \$35,200 last year. Each year, we engage an average of 100 participants and receive support from hundreds of generous donors!



# Sponsor Benefits

## ASTONISHED! WALK & ROLL



### *Presenting Sponsor*

**\$3000**

- Corporate Name with 'presented by' will accompany the event name
- Opportunity for company to bring greetings at the event
- Name announced at the event
- Logo on all marketing and communication materials moving forward
- Logo on participant pledge sheets
- Category Exclusivity
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletter arranged in support categories
- Social Media Blast occurring once a week for four weeks leading up to the event
- Framed thank you for display

### *Gold Sponsor*

**\$2000**

- Logo on all marketing and communication materials moving forward
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Newsletter arranged in support categories
- Logo on Astonished!'s website arranged in support categories
- Social Media Blast occurring one week prior to the event
- Framed thank you for display



# Sponsor Benefits

## ASTONISHED! WALK & ROLL

### *Silver Sponsor*

**\$1000**

- Logo on all marketing and communication material moving forward
- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletters arranged in support categories
- Logo on Astonished!'s website arranged in support categories
- Social Media Blast one week prior to the event
- Framed thank you for display



### *Bronze Sponsor*

**\$500**

- Opportunity to send promotion material to registrants
- Logo in Astonished!'s Electronic Newsletters arranged in support categories
- Logo on Astonished!'s website arranged in support categories
- Social Media Blast one week prior to the event
- Framed thank you for display



# Contact Information

ASTONISHED! WALK & ROLL

We thank you for your consideration to sponsor the 10th Annual Walk & Roll. All sponsor packages can be purchased by contacting Astonished!

Love the project but don't connect to one of the sponsorship options?  
Contact Bonnie to create a unique sponsorship opportunity!

Astonished! Inc.

Bonnie

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